Leadership Conference 2013
Sponsorship Kit
May 7-10, 2013
Ritz-Carlton Lodge
Greensboro, Georgia

Sponsorship Contact
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**TAUC’s Leadership Conference 2013**

**Sponsorship Opportunities**

TAUC’s Leadership Conference is the premier annual event where union construction executives gather for educational seminars, dynamic speakers, knowledge-sharing, networking and the Union-Made Golf Tournament.

Sponsoring this event is your opportunity to make a lasting impression on the decision-makers in the industrial maintenance, construction and steel erection industry.

**Platinum Sponsor (1 available) - $20,000**
- Sole sponsor of welcome reception
- Logo prominently displayed on marketing material, program, post-event material and onsite
- One complimentary marketing opportunity in TAUC’s monthly e-Newsletter
- Full page ad on conference program back cover
- 1/2 page color ad in TAUC’s quarterly magazine, *The Construction User*
- Logo prominently included with other sponsors in full page color ad in *The Construction User*
- Two complimentary conference registrations
- Link to your Web site on www.TAUC.org through 2013
- Opportunity to provide pre-approved promotional items to conference attendees

**Gold Sponsor (3 available) - $10,000 each**
- Sole sponsor of one networking breakfast
- Logo displayed on marketing material, program, post-event material and onsite
- 1/2 page ad in conference program
- 1/4 page color ad in TAUC’s quarterly magazine, *The Construction User*
- Logo included with other sponsors in full page color ad in *The Construction User*
- One complimentary conference registration
- Link to your Web site on www.TAUC.org through 2013

**À la carte**

**Safety Award Luncheon - $575**
- The Thomas J. Reynolds safety awards honor the top union contractors for their commitment to safety

**Coffee Break (2) - $2,750 each**
- Sponsor the start of a new day!

**Name badge Lanyards (1) - $3,750**
- Your logo on all attendee name badge lanyards

**Hotel Room Keycards (1) - $3,750**
- Your logo on all attendee hotel room keycards

**Tote Bags (2) - $4,250 each**
- Your logo on the tote bags that all attendees use during the conference…and after

**Shipping Sponsor (1) - $5,000**
- Sponsor the shipment of every Thomas J. Reynolds award to the winner’s address and include your organization’s marketing piece in each shipment!

**Networking Breakfast (3) - $5,250 each**
- The start of every attendee’s day means a great meal and a great opportunity to uncover new business

**Keynote Speaker (1) - $5,500**
- Sponsor this year’s Keynote Speaker

**Table-Top Display Space (3) - $7,500 each**
- Space to demonstrate your business and an audience that will listen

**Welcome Reception (1) - $10,000**
- Exposure abounds for the Welcome Reception sponsor

**Gala & James J. Willis Craftperson Award Presentation - $15,000 (1)**
- A highly anticipated event each year, the Gala presents its sponsor with a wealth of exposure
Golf Ball Sponsor (1) - $2,250
Have your logo printed in full color opposite to TAUC’s on this year’s official golf ball. A sleeve of 3 golf balls will be presented to every golfer that attends.

Golf Carts (1) - $2,000
Sponsor the golfer’s transportation. This unique sponsorship is an excellent, repetitious way of getting your name recognized. Your sponsorship includes your company logo and name displayed in every single golf cart!

Beverage Cart (1) - $1,750
Sponsor the thirst of the outing’s participants. This opportunity includes signage and name recognition during awards presentation.

Lunch Sponsor (1) - $1,750
Get recognized for providing the outing’s nourishment by having your full color logo on each participant’s lunch box. Each golfer will receive a delicious lunch prior to the shotgun start.

Closest To The Pin (2) - $1,500 each
It will be a test of skill and accuracy. The winner(s) of this contest will find themselves walking away with a prize presented by the sponsor(s). (One Sponsor per hole.) This opportunity includes signage and name recognition during awards presentation.

Longest Drive (1) - $1,500
He or she who rips one the farthest will be prestigiously awarded a very nice driver to add to their golf bag. This opportunity includes signage and name recognition during awards presentation.

Straightest Drive (1) - $1,500
Similar in concept to the “Longest Drive.” Just put it in place and he or she that lies closest to the line wins a prize. This opportunity includes signage and name recognition during awards presentation.

Tee Box Sponsor (18) - $1,250 each
This is the most popular sponsorship opportunity that gets your name and logo out there in full color in front of your clients. This opportunity includes signage and name recognition during awards presentation.

All golf sponsorships include sponsor’s logo on signage, marketing material, program, and on-site.
Leadership Conference

- Platinum Sponsor (1) - $20,000
- Gold Sponsor (3) - $10,000 each
- Gala & James J. Willis Craftperson Award Presentation (1) - $15,000
- Welcome Reception (1) - $10,000
- Table-Top Display Space (3) - $7,500 each
- Keynote Speaker (1) - $5,500
- Networking Breakfast (3) - $5,250 each
- Shipping Sponsor (1) - $5,000
- Tote Bags (2) - $4,250 each
- Hotel Room Keycards (1) - $3,750
- Name Badge Lanyards (1) - $3,500
- Coffee Break Sponsor (2) - $2,750
- Safety Award Luncheon (10) - $575 each

Union-Made Golf Tournament

- Golf Ball Sponsor (1) - $2,250
- Golf Carts (1) - $2,000
- Beverage Cart (1) - $1,750
- Lunch Sponsor (1) - $1,750
- Closest to the Pin (2) - $1,500 each
- Longest Drive (1) - $1,500
- Straightest Drive (1) - $1,500
- Tee Box Sponsor (18) - $1,250 each

To commit to a sponsorship opportunity, please check the option(s) that interest you, complete this form and return with full payment to Mike Dorsey at mdorsey@tauc.org or fax to his attention at 703.524.3364. Please note: Some sponsorships are limited; number in parenthesis denotes number of sponsorships available. First come, first serve basis.

All sponsors must email a high resolution print ready logo to mdorsey@tauc.org for use on printed material. Sponsors who do not submit logos will only have their names printed.

All sponsorship commitments must be received, with payment in full, no later than March 15, 2013.

Organization Name: ________________________________________________
Billing Contact: ____________________________________________________
Billing Contact Phone: __________________________ Email: ________________________________
Address: ___________________________________________________________

PAYMENT METHOD:
☐ Check (payable to TAUC) ☐ VISA ☐ MasterCard ☐ AMEX

Card Number: ____________________________ Exp. Date ______ SID # ______
Name on Card: ________________________________
Signature: ________________________________

If paying by check, please mail this form to TAUC, attention: Mike Dorsey, 1501 Lee Highway, Suite 202, Arlington, VA 22209
If paying by credit card, fax form to 703.524.3364, email mdorsey@tauc.org or call 703.524.3336 x 122
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Thank you to our 2012 Sponsors