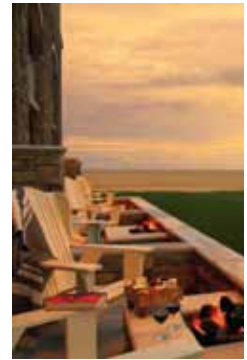




Leadership Conference 2014 Sponsorship Kit

May 6-9, 2014
Ritz-Carlton
Half Moon Bay, California



THE RITZ-CARLTON®
HALF MOON BAY



Sponsorship Contact

Mike Dorsey

Director of Industrial Relations
and Development

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Leadership Conference 2014

Sponsorship Opportunities

TAUC's Leadership Conference is the premier annual event where union construction executives gather for educational seminars, dynamic speakers, knowledge-sharing, networking and the Union-Made Golf Tournament. Sponsoring an event is your opportunity to make a lasting impression on the decision-makers in the industrial construction and maintenance industry.

Gold Sponsor (3 available) - \$10,000 each

- ❖ Sole sponsor of one networking breakfast
- ❖ Logo displayed on marketing material, program, post-event material and onsite
 - ❖ 1/2 page ad in conference program
 - ❖ 1/4 page color ad in TAUC's quarterly magazine, *The Construction User*
- ❖ Logo included with other sponsors in full page color ad in *The Construction User*
 - ❖ One complimentary conference registration
 - ❖ Link to your website on www.TAUC.org through 2014

À la carte

- ❖ **Gala & James J. Willis Craftperson Award Presentation - \$15,000 (1)**
 - A highly anticipated event each year, the Gala presents its sponsor with a wealth of exposure
- ❖ **Welcome Reception (1) - \$10,000**
 - Exposure abounds for the Welcome Reception sponsor
- ❖ **Table-Top Display Space (3) - \$7,500 each**
 - Space to demonstrate your business and an audience that will listen
- ❖ **Keynote Speaker (1) - \$5,500**
 - Sponsor this year's Keynote Speaker
- ❖ **Networking Breakfast (3) - \$5,250 each**
 - The start of every attendee's day means a great meal and a great opportunity to uncover new business
- ❖ **Shipping Sponsor (1) - \$5,000**
 - Sponsor the shipment of every Thomas J. Reynolds award to the winner's address and include your organization's marketing piece in each shipment!
- ❖ **Tote Bags (2) - \$4,250 each**
 - Your logo on the tote bags that all attendees use during the conference...and after
- ❖ **Hotel Room Keycards (1) - \$3,750**
 - Your logo on all attendee hotel room keycards
- ❖ **Name badge Lanyards (1) - \$3,750**
 - Your logo on all attendee name badge lanyards
- ❖ **Coffee Break (2) - \$2,750 each**
 - Sponsor the start of a new day!
- ❖ **Safety Award Luncheon - \$575**
 - The Thomas J. Reynolds safety awards honor the top union contractors for their commitment to safety

All à la carte sponsorships include sponsor's logo displayed on marketing material, program, on-site and online.



Leadership Conference 2014

Union-Made Golf Tournament

Sponsorship Opportunities

Golf Ball Sponsor (1) - \$2,500

Have your logo printed in full color opposite to TAUC's on this year's official golf ball. A sleeve of 3 golf balls will be presented to every golfer that attends.

Golf Carts (1) - \$2,500

Sponsor the golfer's transportation. This unique sponsorship is an excellent, repetitious way of getting your name recognized. Your sponsorship includes your company logo and name displayed in every single golf cart!

Golf Towel (1) - \$2,500

Sponsor this year's towel given to each golfer. Each and every towel will include your logo.

Beverage Cart (1) - \$2,000

Sponsor the thirst of the outing's participants. This opportunity includes signage and name recognition during awards presentation.

Lunch Sponsor (1) - \$1,750

Get recognized for providing the outing's nourishment by having your full color logo on each participant's lunch box. Each golfer will receive a delicious lunch prior to the shotgun start.

Closest To The Pin (2) - \$1,500 each

It will be a test of skill and accuracy. The winner(s) of this contest will find themselves walking away with a prize presented by the sponsor(s). (One Sponsor per hole.) This opportunity includes signage and name recognition during awards presentation.

Longest Drive (1) - \$1,500

He or she who drives one the farthest will be prestigiously awarded a very nice driver to add to their golf bag. This opportunity includes signage and name recognition during awards presentation.

Straightest Drive (1) - \$1,500

Similar in concept to the "Longest Drive." Just put it in play and he or she that lies closest to the line wins a prize. This opportunity includes signage and name recognition during awards presentation.

Tee Box Sponsor (18) - \$1,250 each

The most popular golf tournament sponsorship, this opportunity includes signage and name recognition during awards presentation.

All golf sponsorships include sponsor's logo on signage, marketing material, program, on-site and online.





Leadership Conference 2014

Sponsor Commitment

To commit to a sponsorship opportunity, please check the option(s) that interest you, complete this form and return with full payment to Mike Dorsey at mdorsey@tauc.org or fax to his attention at 703.524.3364. Please note: Some sponsorships are limited; number in parenthesis denotes number of sponsorships available. First come, first serve basis.

All sponsors must email a high resolution print ready logo to mdorsey@tauc.org for use on printed material. Sponsors who do not submit logos will only have their names printed.

All sponsorship commitments must be received, with payment in full, no later than March 21, 2014.

Leadership Conference

- Gold Sponsor (3) - \$10,000 each
- Gala & James J. Willis Craftperson Award Presentation (1) - \$15,000
- Welcome Reception (1) - \$10,000
- Table-Top Display Space (3) - \$7,500 each
- Keynote Speaker (1) - \$5,500
- Networking Breakfast (3) - \$5,250 each
- Shipping Sponsor (1) - \$5,000
- Tote Bags (2) - \$4,250 each
- Hotel Room Keycards (1) - \$3,750
- Name Badge Lanyards (1) - \$3,750
- Coffee Break Sponsor (2) - \$2,750
- Safety Award Luncheon (10) - \$575 each

Union-Made Golf Tournament

- Golf Ball Sponsor (1) - \$2,500
- Golf Carts (1) - \$2,500
- Golf Towel (1) - \$2,500
- Beverage Cart (1) - \$2,000
- Lunch Sponsor (1) - \$1,750
- Closest to the Pin (2) - \$1,500 each
- Longest Drive (1) - \$1,500
- Straightest Drive (1) - \$1,500
- Tee Box Sponsor (18) - \$1,250 each
Quantity _____



Organization Name: _____

Billing Contact: _____

Billing Contact Phone: _____ Email: _____

Address: _____

PAYMENT METHOD:

- Check (payable to TAUC)
- Automated Billing - Charge my VISA MasterCard AMEX

Card Number: _____ Exp. Date _____ SID # _____

Name on Card: _____

Signature: _____

If paying by check, please mail this form to TAUC, attention: Mike Dorsey, 1501 Lee Highway, Suite 202, Arlington, VA 22209
If paying by credit card, fax form to 703.524.3364, email mdorsey@tauc.org or call 703.524.3336 x 122



Leadership Conference 2014

Thank you to our 2013 Sponsors





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www.TAUC.org