May 22, 2018

Dear TAUC Governing Member:

I am writing to you today as the Chief Executive Officer of The Association of Union Constructors (TAUC) to strongly encourage you to attend our upcoming event focused on innovation and technology in the construction and maintenance industry. We are pleased to present the first annual Industrial Grade Innovation Conference and Expo (IGI 2018), taking place June 19-21 at the Ford Motor Company Conference and Event Center in Dearborn, Michigan.

As a TAUC Governing Member, and signatory contractor to the National Maintenance Agreements, the work that your company performs in the industrial construction and maintenance market consistently helps set union contractors apart from our competition in the open shop. That said, we cannot sit idly by and not continue to adapt to meet the new challenges facing our owner-clients. Those same customers have expressed an interest in seeing our TAUC members, and union signatory contractors in general, become better at adopting new innovation and technology to achieve better consistent results as it relates to the safety and health of our union trades, increased productivity, and efficiency. A number of owner-clients will be in attendance at this event, and we hope you will be there as well.

We need you to attend IGI 2018 to experience what cutting-edge technology providers and entrepreneurs have to offer, and how it could impact your business. There will be live, interactive demos and informative presentations for you to experience firsthand how advanced tools and products that will change the way we all work.

In order to succeed in this business and stay ahead of the competition, you need to be able to ‘see around corners’ and anticipate how the industry is going to change and evolve. Technology is disrupting industrial construction and maintenance in a way we have never seen before, and we need to be ready for it. IGI 2018 will give attendees the tools they need to understand the latest tech trends and integrate them into their day-to-day businesses.

Over the course of the three-day event, you’ll engage in a fun and exciting crash course in every major technological trend impacting the construction industry, including:

- Augmented and Virtual Reality
- Robotics & Advanced Automation
- Drones & 3D Printing
- Safety Innovation
- Next-gen Engineering and Design Software
If you’re not a tech expert and find the new array of tools and software somewhat bewildering, IGI 2018 is tailor-made for you and your team. We guarantee you’ll leave with the knowledge and tools you need to ensure your business remains competitive in the high-tech 21st century.

Expert speakers and panelists that are confirmed include:

- Representatives from DEWALT, GE Power, Microsoft and Procore
- Skanska USA Vice President of Innovation Stacy Scopano
- BuiltWorlds Co-Founder Matt Abeles
- Ford Land Director of Construction Chris Johnson
- Brick and Mortar Ventures Darren Bechtel and Curtis Rodgers
- And more.

There will also be a number of breakout sessions that will feature technology firms showcasing case studies with TAUC member contractors, and apprenticeship and training directors from International/Local Unions will be highlighting how new innovation and technology is being incorporated into their trades' curriculum.

Register today at [www.igiexpo.com](http://www.igiexpo.com). The hotel room block closes on Tuesday, May 29th!

Sincerely,

Stephen R. Lindauer
Chief Executive Officer

SRL/trm